



## INTRODUCTION

India still remains as one of the fastest growing economies in the world and it has to prepare itself to leverage the positive image as a reliable sustainable investment location for the businesses across the world. Every enterprise's objective is profit and the primary tool for profit manufacturing are the 5 Ms viz., men, machine, materials, methods, and money.

The secret of successful companies is their ability to SCALE UP. To SCALE-UP is to have an army of competent and inspirational leaders. The first step in the journey toward a highly successful company is to identify, acquire and nurture talent. Hence Talent Acquisition and Talent Management become the key differentiator for highly successful companies.

Keeping the differentiating factor of highly successful companies in mind and to facilitate improved Talent Acquisition, **IMTMA is organizing an online training on Interviewing Skills - Key to build Brand and Attract Talent.**

## FOCUS AREAS

- **Structure of Talent Acquisition Function & related documents**
- Interview Assessment Focus Areas
- **Skills for effective interviewing**
- Listening skills & understanding body language
- **Interview Etiquettes & Flow**
- Effective interview preparedness

## KEY TAKE AWAYS

- **Promote the Brand Image of the Company**
- Structure & conduct interviews effectively
- **Understand the importance of Questioning Skills**
- Effectively finalize the right candidate

## FEE PER PARTICIPANT (PER LOGIN)

**Rs. 3500/-**

+18% GST

**IMTMA Members/ Micro Companies/ Individuals/  
Educational Institutions / Students/ IMTMA Non  
Members/ Others**

**USD 140/-**

**Overseas Participants**

**Group Concession : 10% for 3 to 5 and 30% for 6 and more delegates being nominated from the same company**

## FACULTY

This Program will be conducted by **Mr. T K RAMESH**

**Mr. T K Ramesh** is an undergraduate in Physics, Engineering graduate in Electronics & Communication, Masters in Quality Management (BITS), and PG in Finance (IIM).

He is an ISABS professional, Certified NLP Practitioner, Facilitator for MBTI, FIRO-B, and Appreciative Inquiry based interventional learning processes, and a certified coach from SOL (South). Had served as a faculty member in GRC conferences, OD interventional programs, and outbound learning programs.

His industry experience spans the areas of Supply Chain, Operations, HRD, Training & Development, OD interventions, and Performance Coaching.

In his career spanning 3 decades he has set up assessment systems for recruitment, interviewed and hired more than 10000 resources. He has also mentored and guided entrepreneurs in enhancing their manpower hiring capabilities and also supported manpower augmenting companies.

Currently engaged as consultant for SCALING UP of people and processes, for companies in the Machine Tool accessory sector, FMCG, and Embedded products & Services.

### For Registration Contact

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