

Finance for Non-Finance Executives Date: 4 to 5 August, 2025

Venue: IMTMA Technology Centre, Bengaluru

Last date for registration 28 July 2025

INTRODUCTION

All commercial organizations are in the business of making money now and in the future. For this we are asked to continually improve on P Q C D M S, DSI, DSO, DPO, MTTR, MTBF, COPQ, OEE, TEEP, etc. How does our action on the shopfloor impact the finances of the organization? Does it affect P&L? Balance Sheet? Cash Flow? This is the question most of the operations professionals would have. Periodically, the team is also asked to ratify certain financial ledgers and statements such as - Inventory, status of CAPEX, non-moving and slow-moving material statement, etc. For more involved contributions from the Operations team, it is always desired that they should understand the meaning & implications of the terminologies that are used and how their day-to-day activity affects the financial performance of the Organization.

This training program strives to unbox the mysteries of financial world to the Operating professionals so that they can more proactively contribute to the financial well-being of the Organization.

FOCUS AREAS

- Introduction
- Selling Price, Cost, Profit
- Fixed Costs, Variable Costs, Semi-Variable costs
- Product Cost, Machine hour rate & Factory Overheads
- Financial terms Payback, ROI, ROCE, Breakeven, DSI, DSO, DPO, Write-down, Write-off
- P&L Topline, Bottomline, EBIT, EBITDA, PBT, PAT, Contribution, Gross Margin, etc.
- Working capital, CAPEX, OPEX, Depreciation, Provision, Impairment, Anticipated losses
- Standard Cost, -Ve margin analysis, variance analysis
- Balance sheet, Assets, Liabilities, Key ratios
- Cash Flow Statement, Competitor Analysis
- How can we contribute?

Exercises:

- Classification of Fixed and Variable Costs and their impacts
- Product Costing, MHR, FOH practical examples
- Calculation of PBP, IRR, ROCE, BEP, DSI, DSO

KEY TAKE AWAYS

After undergoing the programme, the participants will be able to -

- Clarity on financial terms being used and their linkage to operational metric
- Better contribution to the organisation to improve financial parameters
- Preparing employees for higher management role in the future

PARTICIPATION FEE

Rs. 10450/-

+18% GST

IMTMA Members/ Micro Companies/ Individuals/ **Educational Institutions / Students/ IMTMA Non Members/Others**

USD 415/-Overseas Participants

Group Concession: 10% for 3 to 5 and 20% for 6 and more delegates being nominated from the same company

PARTICIPANT PROFILE

Target functions: All functions except Finance & Accounts team

FACULTY

The program shall be delivered by Mr. Shashiprakasha L S

He is a Mechanical Engineer & MBA with 40 years of experience in all manufacturing functions - across Automotive, Non-Automotive (Precision Engineering, Heavy Engineering, Capital Equipment Polymer Industries). He has been a Lean Practitioner since the year 2000. He has worked as COO & CEO in multiple organizations including MNCs and reputed Indian companies, for over a decade. Having been responsible for P&L for many years, he is able to explain financial linkages to operational metrics.

Having implemented Lean and ToC techniques across different Industries, he was featured in Business Today for effecting turnaround from a very difficult industry and was called 'Josh Machine'. He has authored a book titled - 'A Journey from Impossible to I'm Possible' which is under release currently. He is a good orator and has a penchant for teaching concepts through stories and anecdotes.

For Registration Contact

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